

THE MBS WELLBEING FESTIVAL



MIND BODY & SPIRIT

Free magazine

MEDIA KIT GUIDELINES



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The Mind, Body & Spirit

Wellbeing Festival

The Mind, Body & Spirit is a Wellbeing festival and exhibition, happening for 15 years, twice a year in Nicosia and Limassol with more than 3000 visitors coming to each festival.

The MBS Wellbeing Festival hosts three main EXHIBITION areas with more than 100 exhibitors, 5 indoor rooms & a high vibration outdoor area with more than 100 teachers and professionals offering their CLASSES, talks and workshops. Kids corner also available for our little ones! A lot to see, to sense and experience.

Advertise with us

Make your company front page news! Advertising in the official MBS magazine can reinforce and strengthen your presence before, during and after the festival. With only limited spaces available, advertising with us will help you attract the right crowd. Distribution of 10 000 copies of MBS Magazines all over Cyprus.

MBS Magazines are free and are available to all participants entering the festival.

Distributed in cafes, pharmacies, yoga centres, health shops, fitness centres etc.



PRESENTATION/ WORKSHOP

All presentation material MUST
be submitted via the online form.

(No applications in word format or email will be accepted)

00:00 - 00:00 Language

Name Surname | T: XX XXXXXX | E: yourdomain.com | E: name@youremail.com



Title

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Title

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PRICE:

Presentation 50 minutes: €60

Workshop 110 minutes: €100

We will need your name and surname,
Email, Telephone number and
or Facebook Page/ Website.

A **square photo** (big) or a company logo (big)
in .jpg High Quality.

A title (English & Greek) and a short description (limit of
words on the form) of what will be included in the
presentation, benefits, level/age suitable for.

***Please do not describe yourself or what you do in
general. This description needs to be specifically for
your presentation, attract people who read this
to join you!***

You need to select your room layout and audio
preferences. This is important as we need to know
in advance how to prepare the room for you.

You can select preference day and time but this
is subject to availability and timetable coordination.

To apply for a presentation, you need to fill in the online
form.

Visit our website www.mbscyprus.com at the end of the
column on your left, select 'become an exhibitor' and
then select 'book a presentation'

This is the full link:

www.mbscyprus.com/book-a-presentation-2









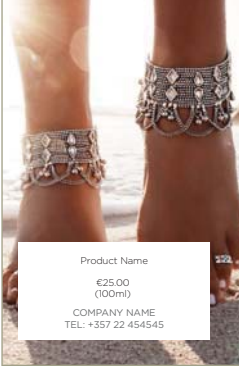
TOPLIST

No applications in word format
or email will be accepted

Toplist

PRICE:
€60 + VAT per item

We will need the name of product, price,
ml/gr/size, name of company and
telephone number. A high quality photo is
requested: 300 dpi .jpg.

 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>	 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>	 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>
 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>	 <p>SHOPPING SELECTIONS A wide selection of fine products only for you!</p>	 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>
 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>	 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>	 <p>Product Name €25.00 (100ml) COMPANY NAME TEL: +357 22 454545</p>

Become an MBS Exhibitor

All presentation material MUST be submitted via the online form.

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If you would like to take part as an exhibitor, then we will need a short description through our online form (limited number of words) and a logo for our website. A shorter description will be used for our free magazine.

We will need your name/company name, telephone number and any of the following: email, FB page/website.

You need to apply through our online form ONLY.

No applications through email or with a word document will be accepted.

<http://www.mbscyprus.com/book-a-table/>

The cost of a table is €240 plus VAT.

First come, first serve basis

All updated information, deadlines and cancellation guidelines can be found online.





USEFUL

All material MUST be submitted digitally.

- Flyers or Posters at MBS Wellbeing Festival main entrance €75
- Web Listings - Annual Listing €50 <http://mbscyprus.com/mbslistings/>

You need to provide your own print-ready design

file type: Tiff file or PSD with layers unflattened and not rasterized.

Resolution: 300 Dpi,

Colour mode: CMYK

Size as above.

If you have problems converting your ad to these specifications, please contact us.

If you would like an advert designed please contact us.

SPONSORSHIP PACKAGES

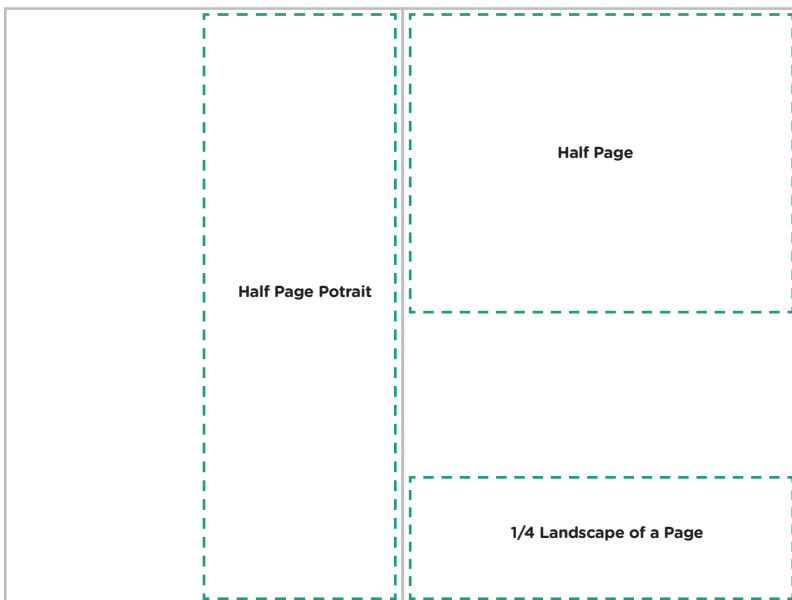
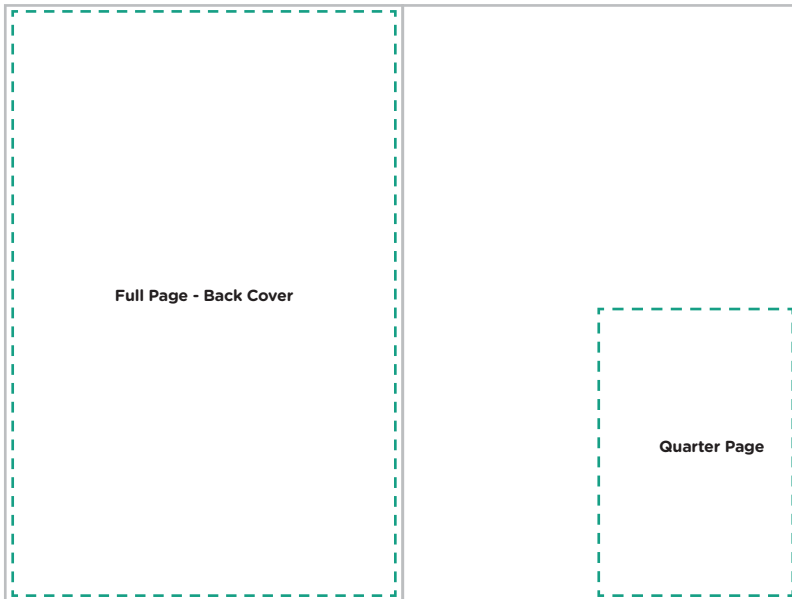
For sponsorship packages please contact Marilena Angelides on 96-382333 or email us at info@mbscyprus.com

[Click here to view our magazines in digital format](#)



AD CREATION SPECIFICATIONS

All advertising material MUST be submitted digitally.



Accepted formats:

- High-resolution PDF (300 dpi, CMYK)
- High-resolution (300dpi, CMYK) TIFF or EPS file
- If your digital file is in a different format than above, please contact Production Manager Jane Kang to verify acceptability.

When creating your digital ad:

- Embed all fonts or outline them.
- Make sure all RGB and spot colors are converted to CMYK.
- Do not use JPEG compression or native Photoshop files.
- Make sure all images within the ad are 300dpi and CMYK.
- When creating a bleed advertisement, make sure all important material is within the live space and that the bleed size extends on all sides of the ad.

Full Page - Back Cover

Size:18.5x28cm, Bleed 0,3cm

Price:

Two page (ad or article) €545 & VAT
Full Page (ad or article) €395 & VAT
Back Page/inside cover €440 & VAT

Half Page Portrait

Size:9.5x28cm

Price:

€230 & VAT

1/4 Portrait of a Page

Size:9.5x14cm

Price:

€145 & VAT

Half Page Landscape

Size:18.5x14cm

Price:

€230 & VAT

1/4 Landscape of a Page

Size:9.5x28cm

Price:

€145 & VAT



TABLES

All presentation material MUST be submitted via the online form.

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We will need your name/company name, telephone number and any of the following: email, FB page/website. You need to apply through our online form ONLY.

No applications through email or with a word document will be accepted.

<http://www.mbscyprus.com/book-a-table/>

The cost of a table is €240 plus VAT. The price includes one table (appx.150 x 80*), without a tablecloth, with 2 chairs, one listing in the MBS Magazine and in the "Exhibitors" Section on the Website.